

***Investitor:***

***Ime i prezime:*……………………....**

***Naziv*:………………………………..…..**

***Adresa*:………………………..…………**

***Telefon*:………………………………….**

**E-mail: .....................................**

***POSLOVNI PLAN***

***- postojeći poduzetnici -***

……………………………………………………………………………..

…………………………………………………………………………….

……………………………………………………………………………..

***naziv projekta***

***mjesec, godina***

**SADRŽAJ SKRAĆENOG POSLOVNOG PLANA**

**(PLAN ULAGANJA)**

**Skraćeni poslovni plan namijenjen postojećim poduzetnicima.**

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| **SAŽETAK POSLOVNOG PLANA** |
| **Investitor:** |
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| **Djelatnosti u BIC Vukovar:** |
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|  |
| **Broj novozaposlenih na području Grada Vukovara:** |
|  |
| **Vrijednost investicije u BIC Vukovar:** |
|  |
| **Posebne očekivane koristi za Grad Vukovar:** |
|  |
| **Planiran ekonomski vijek projekta / zakupa:** |
|  |
| **Tehnološko-tehničke osobine pothvata:** |
|  |
| **Izvozna prodajna tržišta:** |
|  |
| **Supstitucija uvoza?:** |
|  |
| **Prijenos/proširenje dosadašenje djelatnosti u BIC Vukovara?:** |
|  |
| **Lokacija gdje se sada obavlja namjeravana djelatnost:** |
|  |
| **Očekivani godišnji prihod iz BIC Vukovar:** |
|  |
| **Očekivani godišnji rashod u BIC Vukovar:** |
|  |
| **Način osiguranja sredstava za investiciju (prijenos poslovanja, krediti, sufinanciranje i dr.):** |
|  |
| **Ostalo što je važno za napomenuti:** |
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1. **PODACI O PODUZETNIKU**
   1. **Opći podaci**

U ovom dijelu Poslovnog plana navode se opći podaci kao što su npr. upis u registar, podskupina djelatnosti za d.o.o. i matični broj:

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* 1. **Podaci o vlasniku/osnivaču**

U ovom dijelu Poslovnog plana navode se osobna imena / tvrtke društava s adresama prebivališta / sjedišta onih (su)vlasnika koji imaju više od 5 % vlasništva:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **POLAZIŠTE**
   1. **Razlozi investicije u BIC Vukovar**

Ukratko opisati razloge investicije:

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* 1. **Vizija i zadaća poduzetničkog pothvata**

Opisati kako se misli realizirati investicija; rokovi, eventualni preduvjeti i rizici za ostvarenje rokova i slično.

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1. **PREDMET POSLOVANJA** 
   1. **Opis postojećeg poslovanja (za one koji već posluju)**

Opisati djelatnost kojom se društvo već bavi (opis djelatnosti, kratak opis procesa te navesti najvažniju opremu, kapacitete, organizaciju poslovanja).

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* 1. **Opis poslovanja i djelatnosti u BIC Vukovar**

U ovom dijelu Poslovnog plana treba opisati djelatnost kojom će se društvo s ograničenom odgovornošću ili obrt baviti.

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1. **LOKACIJA**
   1. **Opis postojeće lokacije poduzetnika**

Potrebno je opisati i lokaciju na kojoj poduzetnik sada obavlja djelatnost.

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* 1. **Opis zaštite i utjecaja okoline**

Ovdje je potrebno opisati utjecaj djelatnosti koja će se obavljati u BIC Vukovar na okoliš, s obzirom na narušavanje ekološke ravnoteže i štetnosti za okoliš. Potrebno je navesti i da li će projekt zahtijevati izradu Studije utjecaja na okoliš.

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1. **TEHNOLOŠKO-TEHNIČKI ELEMENTI ULAGANJA**
   1. **Opis strukture ulaganja (tehnička, tehnološka)**

Ovdje je potrebno potanko razraditi tehnološko-tehničke elemente ulaganja ..

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* 1. **Struktura i broj zaposlenika**

U ovom dijelu Poslovnog plana potrebno je opisati kako će se obavljati djelatnost. Navesti očekivani broj zaposlenih u BIC Vukovar za 6 mjeseci, 1, 2 i 3 godine, vrstu zapošljavanja (određeno / neodređeno), stručne spreme i potrebne kvalifikacije, očekivana neto plaća i slično.

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1. **TRŽIŠNA OPRAVDANOST**
   1. **Tržište nabave**

U ovom dijelu Poslovnog plana potrebno opisati najvažnije sirovine i repromaterijale i lokacije dobavljača.

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* 1. **Tržište prodaje**

Opisati najvažnija tržišta na koja se planirati plasirati proizvedeno*.*

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1. **FINANCIJSKI ELEMENTI PODUHVATA**
   1. **Investicije u osnovna sredstva**

Opisati investicije u osnovna sredstva za BIC Vukovar (nabava novih, rabljenih, prijenos)*.*

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* 1. **Struktura izvora i plan financiranja u osnovna sredstva i početak poslovanja u BIC Vukovar**

Opisati izvore i plan financiranja tj. Način osiguranja sredstava*.*

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* 1. **Projekcija računa dobiti i gubitaka (dohotka)**

Sada kada imamo izračunate prihode i razrađene troškove trebamo samo sučeliti jedne i druge kako bismo dobili iznos dobiti.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| ***GODINA*** | ***2016*** | ***2017*** | ***2018*** | ***2019*** | ***2020*** | ***2021*** | ***2022*** |
| **A.UKUPAN PRIHOD** |  |  |  |  |  |  |  |
| Prihodi |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **B.UKUPNI RASHODI** |  |  |  |  |  |  |  |
| Rashodi |  |  |  |  |  |  |  |

1. **OSTALO**

Navedite sve za što mislite da bi bilo od interesa prilikom procjene poslovnog plana a nije istaknuto.

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1. **DOKUMENTACIJA**

- financijska izvješća za posljednje 3 godine za tvrtku koja se natječe za investiciju

- financijska izvješća za posljednje 3 godine za tvrtku majku (ukoliko postoji)